

## Keynote: #Digitization

**INTERESTED?**

### Ready for a date with "Alexa"?

We look forward to receiving your calls or emails!

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Is your company ready for a new generation in these disruptive times?

Nowadays, companies are facing increasingly dense competitive situations on the market. This Keynote will teach you how relationships are rethought in the digital age in an entertaining and lively manner. A date with Alexa should no longer cause you sleepless nights. Instead, confidently tread new paths of communication and build founded relationships on a digital level.

This Keynote will show you how to wrap Alexa around your finger while remaining perfectly calm.

SUSANNE & MATTHIAS  
**KNOSSALLA**

